Comment on gc-2021-41
Rosella Nave (Referee)

The paper presents a very interesting science communication approach, particularly suitable for Science Festival. The methodology described and starting with the relevant training as conceived and carried out by the team, could be a reference for other Science communication activity, regardless of the topic and its public familiarity.

Perhaps a new stand design booth with fewer exhibits might be easier to manage both by the team and the public. I consider the proposed communicative approach and the whole methodology described, particularly relevant to be proposed to schools and teachers. The total cost of the exhibition was quite high, and this aspect could limit its organization by schools or in smaller science festival.

Only one remarks to the text:

Abstract:

The relevant remark on decline number in Earth science students, that is suggested as one reason to developed an exhibits able to involve public in a scientific unfamiliar topic, should be the abstract incipit. The authors could give details on the selected peculiar topic: palaeomagnetism.

Introduction

line 61, 62 and 64: Three consequent sentences start with "The exhibition..."