

Geosci. Commun. Discuss., referee comment RC2  
<https://doi.org/10.5194/gc-2021-24-RC2>, 2021  
© Author(s) 2021. This work is distributed under  
the Creative Commons Attribution 4.0 License.



## **Reply on AC1**

Anonymous Referee #1

---

Referee comment on "GC Insights: Scientists as Marketers" by Iain S. Stewart, Geosci. Commun. Discuss., <https://doi.org/10.5194/gc-2021-24-RC2>, 2021

---

In particular, you may include some considerations about "negative" and/or critical aspects (if any) of the new paradigm that you propose for science communication.

But, please consider that this is just a suggestion.

In any case the paper can be also accepted as it is.