Geosci. Commun. Discuss., author comment AC1
https://doi.org/10.5194/gc-2021-24-AC1, 2021
© Author(s) 2021. This work is distributed under
the Creative Commons Attribution 4.0 License.

Reply on RC1

Iain Stewart

Author comment on "GC Insights: Scientists as Marketers" by Iain S. Stewart, Geosci. Commun. Discuss., https://doi.org/10.5194/gc-2021-24-AC1, 2021

Thanks for those encouraging comments. If I understand it correctly, your suggestion is to add a comment on the implications of the new model for science communication. I'll certainly look at whether at a broader remark on this point can be inserted.